



February 3, 2023

DOWNTOWN GENERAL MANAGERS MEETING



On **Thursday, February 2nd**, the **CFHLA Downtown Area General Managers** met for the first time in the new year at the [Dr. Phillips Center for the Performing Arts](#) (Thank you **Kathy Ramsberger!**).

The meeting featured an in-depth update on Downtown Orlando's Action Plan - DTO 2.0 - from the [City of Orlando Mayor Buddy Dyer](#). Thank you Mayor Dyer for taking the time to join us and we appreciate your leadership and continued partnership with CFHLA!



Katherine Ramsberger, President & CEO, Dr. Phillips Center for the Performing Arts; The Honorable Buddy Dyer, Mayor of the City of Orlando; Robert Agrusa, President & CEO, CFHLA

CFHLA would also like to thank [Minuteman Press](#) for serving as the 2023 meeting sponsor!



WELCOME NEW MEMBERS!

On **Wednesday, February 1st**, CFHLA welcomed the following **14 Member** businesses to the Association at our first **New Member Orientation** of 2023.



Mike Pezo

[Atlantic Southern Paving and Sealcoating](#)

Erica Mand

[Brightview Landscape Services](#)

Christopher Busick

[Britefront, Inc. dba Creative Colors International](#)

Hollie McCall

[DBK, Inc.](#)

Olivia Desormey, Sagen Anderson

[GravyWork](#)

Karen Weiss, Lyndsay Fogarty

[McCoy Federal Credit Union](#)

Derek Ryan

[Omegascares, Inc.](#)

Misti Spencer

[Reflections and Impressions, LLC](#)

Keith Kalm

[Staffing Connection](#)

Jessica Aksu

[T&G Constructors](#)

Daniela Leon

[Three Lions Investment Group](#)

Chase Guarino
[Titan Flooring](#)

Maria Victoria Betancurth
[United Maintenance Company, Inc.](#)

Richard Zayas
[United States Security Services, Inc.](#)

Thank you for joining us and welcome to CFHLA!

CFHLA CELEBRATES BLACK HISTORY MONTH



CFHLA is proud to celebrate the cultural diversity of the hospitality industry and our entire Central Florida community as we recognize Black History Month.

Through the work of our Diversity Committee, CFHLA has sought to become

more of a community leader over the past two years by helping to cultivate an environment where diversity and inclusion are recognized and celebrated throughout the entire Central Florida Hospitality Industry.

We encourage "Members Doing Business" with our black-owned businesses and participate in some Black History Month events throughout our community.

To learn more about the work of our Diversity Committee and its sub-committees and to get involved, please contact CFHLA's Director of Strategic Initiatives and Partnerships, Melanie Anesh at melanie.anesh@cfhla.org.



APPLY TODAY FOR CFHLA'S STUDENT AND FAMILY MEMBER SCHOLARSHIPS

The CFHLA Foundation is now accepting applications for the **2023 Hospitality Student and Family Member Scholarships**.

If you or someone you know is interested in applying, **please click on the flyers below or scan the QR codes for additional information.**

Also, be sure to share these opportunities with your team by downloading the flyers (using the links below) and posting them at your property and/or business.

[FAMILY MEMBER SCHOLARSHIP FLYER](#)

[FAMILY MEMBER SCHOLARSHIP FLYER \(SPANISH\)](#)

[HOSPITALITY STUDENT SCHOLARSHIP FLYER](#)



FAMILY MEMBER SCHOLARSHIPS

APPLY NOW!



The Student must be an immediate family member (spouse, sibling, or dependent child) of a "full-time" / hourly / non-management employee at a CFHLA Allied or Lodging Member Company and currently enrolled/accepted to an accredited college in the U.S. at the time of scholarship disbursement.

[SCAN QR Code to get your application started today!](#)

**APPLICATIONS DUE
BY MARCH 5, 2023**



CFHLA Foundation Mission Statement:

To enrich an environment where the hospitality community
in Central Florida can grow and thrive.

For more information, please contact 407-313-5022 or CFHLAFoundation@cfhla.org

Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821
www.cfhla.org | 407-313-5000



HOSPITALITY STUDENT SCHOLARSHIPS APPLY NOW!



Since 2000, the CFHLA Foundation has awarded more than \$1 Million in Hospitality Student Scholarships.

SCAN QR Code to get your application started today!

APPLICATIONS DUE BY
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SCHOLARSHIP COMMITTEE

The final meeting and reception for the **2023 Scholarship (formerly MVP) Committee** took place on Tuesday, January 31st at the [Hyatt Regency Grand Cypress!](#)

Thank you, **Paul Joseph, General Manager and Vice-Chair of the Scholarship Committee**, and his entire team for your hospitality and for

providing such a wonderful reception in appreciation of the fundraising efforts of the 2023 Scholarship Committee Members.

This year **24 Scholarship Committee Members** secured a minimum of **\$1,500 each** in monetary and/or auction donations for the **CFHLA Gives Program**, which raises money for Hospitality Student Scholarships and Educational Grants. These funds will help support the scholarships and educational grants that will be announced at the CFHLA Gives Luncheon on April 20, 2023.

Lastly, we would like to thank and recognize the **2023 Committee Chair, John McCracken** General Manager of [Marriott Village Orlando](#) for his incredible leadership and support of this program!



**Thank you to our 2023 Scholarship Committee members
for their incredible generosity and support
for the future leaders of hospitality, including:**

David Baird

[Vermana](#)

Jackie Bozzuto

[Lowndes](#)

Kevin Cedik

[The Mall at Millenia](#)

Beatriz Dominguez

[Clean Tec Services](#)

John Gill

[Premier Oracle Elevator](#)

Matt Grier

[Greenery Productions](#)

Michael Hanley

[Wealth Management Strategies](#)

George Haq

[B&H Towels and Linens](#)

Colleen Hazen

[System Tech Services, Inc.](#)

Barbara Kenney

[Kenney Communications](#)

David Lindsey

[FPIS](#)

Glen Lyons

[ATMFLA](#)

Stefanie Mizrahi

[Addition Financial](#)

Luis Rivera

[Clean Tec Outsourcing](#)

Louis Robbins

Former CFHLA Chairman

Lou Rocco

[Global Sourcing International, LLC](#)

Kyle Salinsky

[Minuteman Press](#)

Erin Sims

[Landform of Central Florida](#)

Cindy Traenkner

[Domino's](#)

Sean Verney

[Walt Disney World Swan & Dolphin Resort](#)

Steve Vinciguerra

[SeaWorld Parks & Resorts](#)

Jody Walker

[Acentria Insurance](#)

**REGISTER FOR THE FEBRUARY MEMBERSHIP
BREAKFAST FEATURING STR**



February

MEMBERSHIP BREAKFAST FEATURING STR



**THURSDAY, FEBRUARY 23
8:00 – 10:30AM**

WYNDHAM ORLANDO INTERNATIONAL DRIVE

8001 International Dr, Orlando, FL 32819

Guest Speaker,
Shawn Grenley
Senior Account Manager
STR



New for 2023, registration fee includes breakfast & in-depth hospitality industry presentation by STR

\$55 per person | \$440 per table of 8

After Monday, February 20, a \$10 Late Registration Fee will be added to the \$55 Registration, if space permits.

[CLICK HERE TO REGISTER](#)



For more information, please contact Kim Gordon, kim.gordon@cfhla.org

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JAY LEONARD ELECTED VICE CHAIR OF ORANGE COUNTY TDT SPORTS INCENTIVE COMMITTEE

Congratulations to CFHLA Board of Directors Assistant Treasurer, **Jay Leonard**, on his election as the Vice Chair of the [Orange County TDT Sports Incentive Committee](#) this week.

Jay, who is the General Manager of the [Wyndham Lake Buena Vista Resort Disney Springs Resort Area](#) / [Wyndham Garden Lake Buena Vista Disney](#)

[Springs Resort Area](#), is also the Chair of the CFHLA PAC Board of Directors.

The TDT Sports Incentive Committee reviews applications for sports incentive funds authorized under the Tourist Development Plan and submits recommendations to the Board for final determination on funding requests.



Congratulations Jay and we thank you for your commitment to serve on behalf of the Central Florida hospitality and tourism industry!

GOLDEN PINEAPPLE AWARDS

[Registration](#) is now open for the **2023 Golden Pineapple Awards**.

Please make plans to join us on **Thursday, March 2nd** at the [Hyatt Regency Orlando](#) as we honor and recognize our front-line employees and supervisors from across Central Florida, **who represent the best and most exceptional service in the hospitality industry.**

CFHLA PRESENTS
GOLDEN PINEAPPLE AWARDS

THURSDAY, MARCH 2, 2023
5:30PM - 9:00PM

HYATT REGENCY ORLANDO
9801 International Drive, Orlando, FL 32819

\$65 per person or \$650 for table of 10

CLICK HERE TO REGISTER

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For more information, please contact Kim Gordon, kim.gordon@cfhla.org

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FREEDOM HIGH SCHOOL

This week, our **CFHLA President / CEO Robert Agrusa** had the opportunity to meet with several Hospitality and Tourism students from [Freedom High School](#).

Robert spoke with them about the hospitality industry, highlighted CFHLA's

scholarship opportunities, and shared career advice and future opportunities within the industry.

We look forward to developing a new partnership with the teachers and students of Freedom High School!

If you are interested in supporting hospitality and culinary programs at our local high schools, please consider joining the **CFHLA High School Outreach Subcommittee** by contacting Melanie Anesh at melanie.anesh@cfhla.org.



PARTNERS IN ACTION - SIGNIA BY HILTON ORLANDO BONNETT CREEK

As part of **Celebrate Literacy Week**, members of the **Signia Strong** team from the [Signia by Hilton Orlando Bonnet Creek](#), visited their CFHLA Adopt-A-School partner, [Shingle Creek Elementary School](#), to read to the students.

Thank you to the Signia by Hilton Orlando Bonnet Creek for your continued support with our educational partners!





PARTNERS IN ACTION - DOMINO'S

Amy Walsh of CFHLA Allied Member, [Domino's](#), also visited with the **Allied Relations Council CFHLA Adopt-A-School** partner, [Lockhart Elementary](#), to read to members of their kindergarten class in support of Celebrate Literacy Week.

Thank you to Domino's and our Allied Relations Council for your awesome support of our educational partners!



CONGRATULATIONS TO OUR
FEBRUARY MEMBERS OF THE MONTH



Laetitia Perkins
[Holiday Inn Orlando](#)
[International Airport](#)



Steve Vinciguerra
[SeaWorld Orlando](#)

MEET THE VIP

Did You Know...that [Helpro Cleaning Services](#) has over 25 years of experience providing the following services in Central Florida; floor care,

upholstery cleaning, mattress cleaning, pet treatment, smoking conversion. pressure wash and water damage removal. They focus on client satisfaction by creating an individualized plan to fit each property's needs and using the industry's leading-edge technology.



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UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the links below.

- [Membership Committee Meeting \(2/8/2023\)](#)
- [CFHLA Security and Safety Council - Meet the Chief \(2/15/2023\)](#)
- [CFHLA Governmental Affairs Meeting \(2/15/2023\)](#)
- [CFHLA Diversity Committee Meeting \(2/20/2023\)](#)
- [St. Patrick's Day Golf Open Committee Meeting \(2/21/2023\)](#)
- [STR Breakfast - Allied Members \(2/23/2023\)](#)
- [STR Breakfast - Lodging Members \(2/23/2023\)](#)
- [2023 Golden Pineapple Awards - Allied Registration \(3/2/2023\)](#)
- [2023 Golden Pineapple Awards - Lodging Registration \(3/2/2023\)](#)
- [2023 St. Patrick's Day Golf Open - Allied Registration \(3/17/2023\)](#)
- [2023 St. Patrick's Day Golf Open - Lodging Registration \(3/17/2023\)](#)

Button Text

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

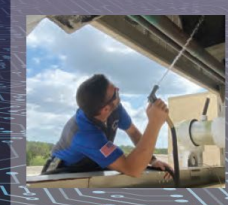


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We can't wait to hear from you!

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About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.