

June 14, 2024



Congratulations to Dr. Cynthia Mejia on Her Appointment as Dean of UCF Rosen College of Hospitality Management

CFHLA would like to congratulate **Dr. Cynthia Mejia** on her official appointment as the new **Dean** of the **UCF Rosen College of Hospitality Management**. Since taking on the interim role last October, Dr. Mejia has demonstrated exceptional leadership and dedication, making significant strides in supporting the students, faculty, and staff at Rosen College while also fostering valuable industry partnerships.



Dr. Mejia is no stranger to the Rosen College community, having joined as a faculty member in 2013. Her vast 20-year experience in food and beverage and hotel operations management has enriched the college's academic and professional landscape. Prior to her role as interim dean, Dr. Mejia served as a department chair, earning the respect and admiration of her colleagues and students.

Thank you to all of the members of the search committee, including our CFHLA Board of Directors Chair Barb Bowden who participated in the search process, as well as Dean Grant Hayes from the College of Community Innovation and Education who led this nationwide search.

Please join us in congratulating Dean Mejia and we wish her continued success at the nation's No. 1 hospitality program by *ShanghaiRanking*.



This week, our **Seminole County General Managers** held their second meeting of 2024 at the **Hilton Orlando / Altamonte Springs (Thank you Jaclyn Lorigan, CFHLA Board Member & General Manager) on Wednesday, June 12.**

Thank you to **Seminole County Commissioner Bob Dallari** who joined us to provide an update on the proposed Tourist Improvement District (TID) in Seminole County.

Recently, the Seminole County Board of Commissioners voted unanimously to take the first step forward in building a large indoor sports, by creating the framework for a TID to exist should enough Seminole County hoteliers sign a petition in favor of the proposed TID.

This indoor sports complex would have a capacity of at least 6,000 people. While there are other TIDs in Florida, Seminole County would be the first to adopt one countywide. Also if created, it would be the first in the metro Orlando area.



CFHLA would also like to thank our 2024 Seminole County General Managers meeting sponsors Landform of Central Florida, Inc. and Wealth Management Strategies of Florida for their support!







Tiana's Bayou Adventure Grand Opening

Congratulations to our partner <u>Walt Disney World Resort</u> on the premiere of their newest attraction, Tiana's Bayou Adventure, at Magic Kingdom! Thank you for inviting us to a special community preview before its official grand opening on June 28. We had a great time dropping in and celebrating with other community and nonprofit organizations from across our community at this special preview event.

The new attraction features an immersive experience inspired by the Walt Disney Animation Studios film "The Princess and the Frog" and the heart and culture of New Orleans. Congratulations Walt Disney World on this newest addition to our destination!



Experience Kissimmee's Destination Update

This week, CFHLA was also eager to attend **Experience Kissimmee**'s annual destination update, where we heard about upcoming travel trends and the value tourism brings to our community.

We also had the opportunity to hear guest speakers from the **Everest Place** and **Epic Universe**, who also provided in-depth presentations on these exciting developments opening in 2025.

Thank you to our partner's at Experience Kissimmee for your continued dedication to providing a welcoming environment and a positive experience for everyone traveling to Osceola County and Central Florida!



AdventHealth Millenia ER Grand Opening

Furthermore, CFHLA was excited to attend the grand opening this week of the our partner, **AdventHealth_Millenia E.R.** This brand-new freestanding ER, conveniently located on Vineland Road near I-4, will offer the full spectrum of emergency services 24/7 for our community needs.

The new AdventHealth Millenia E.R. is also strategically located to serve both the bustling Millenia area and the broader Central Florida region and it marks a significant addition to our healthcare landscape. Furthermore, the facility aims to provide timely and efficient medical care, reducing wait times and providing access to world-class emergency medical services for all patients and visitors alike.



The grand opening ceremony featured tours of the facility, opportunities to meet the medical team, and a chance to learn more about the services offered. Its opening comes at a crucial time, as the region continues to experience significant growth.

CFHLA thanks all members and the community who joined us in celebrating this new addition to our healthcare system and we look forward to the positive impact AdventHealth Millenia E.R. will have on our community moving forward.





Celebrating 35 Years of Artistic Excellence: United Arts Annual Meeting & Reception

Congratulations to our partner, **United Arts of Central Florida**, on celebrating their 35th anniversary this week!

CFHLA was excited to join the celebration as we attended their annual update. During this update, **President & CEO Jennifer Evins** announced an exciting new partnership with Visit Orlando and shared updates on TDT and cultural tourism's positive impact on our community and local artists.

Outgoing board members were also recognized, and Vicky Landon was welcomed as the new leader of the Orange County Arts and Culture Affairs Office.

Thank you United Arts of Central Florida for your outstanding leadership and your support of our regional arts, sciences, and history organizations.



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CFHLA PAC Online Auction

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Closes on Tuesday, June 18 @ 9:00PM

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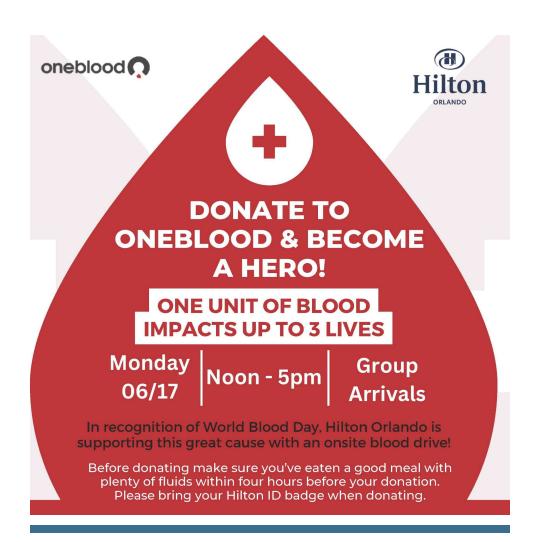
CLICK HERE TO PLACE YOUR BIDS

Benefitting the CFHLA Political Action Committee - Fees for these activities are contributions to the CFHLA Political Action Committee. A contribution to the PAC is not deductible for federal income tax purposes. Political Advertisement paid for and approved by the CFHLA PAC.

For more information, please contact Faith Moore at 407-313-5015 or faith.moore@cfhla.org

Hilton Orlando Hosting Blood Drive

On Monday, June 17th, the OneBlood Big Red Bus will roll into the **Hilton Orlando from 12:00 p.m. - 5:00 p.m**. Please consider donating blood next week.

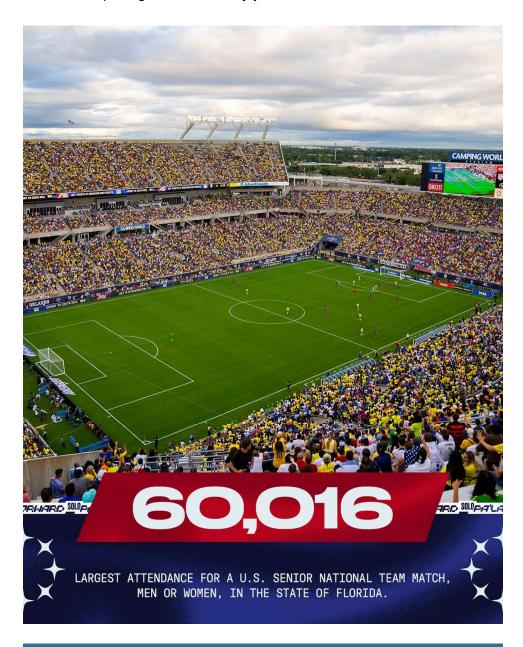


Thrilling USA vs. Brazil Match Electrifies Camping World Stadium

Central Florida was buzzing with excitement this week, as **Camping World Stadium** hosted an exhilarating international friendly match between the **U.S Men's National Soccer Team and Brazil** on June 12th which ended in a **1-1 draw**. This highly anticipated event featured more than 60,000 soccer fans in attendance.

In the end, this match not only provided thrilling entertainment but also had a significant positive impact on our local community and the tourism industry. With fans attending from all corners of the globe, the stadium was filled with an electric atmosphere and set a new attendance record for a U.S. Senior National Team match in the state of Florida.

Thank you to everyone who contributed to making the USA vs. Brazil match a memorable and successful event. We look forward to continuing to work together with our sports tourism partners to bring even more marquee and world class sporting events for many years to come.



"Members Doing Business with Members" - Global Sourcing International and Hyatt House Orlando Airport

At the heart of the CFHLA, our motto "Members Doing Business with Members" shines through in every collaboration. This month, we're excited to highlight the successful partnership between **Global Sourcing International** and **Hyatt House Orlando Airport**.

Global Sourcing International, known for specializing in sourcing, developing, designing, packaging and OEM (Original Equipment Manufacturing) of commercial, retail & promotional products, recently provided Hyatt House Orlando Airport with custom summer sales blitz t-shirts. This efficient service ensured Hyatt House Orlando was well-prepared for their summer sales campaign, boosting team morale and enhancing their marketing efforts.

This collaboration exemplifies the power of our community, where members support each other's growth and success. We applaud Global Sourcing International and Hyatt House Orlando Airport for embodying our motto and contributing to a thriving hospitality industry in Central Florida. Together, we achieve more!



Thank you, Global Sourcing International. and Hyatt House Orlando Airport, for advancing our mission and setting a high standard for member cooperation!

CFHLA's Hospitality Night With the Orlando Pride and Orlando City

Once again, CFHLA is partnering with **Orlando City Soccer Club** and the **Orlando Pride** to host Hospitality Nights this summer and fall. Discounted ticket packages are available for the **Orlando Pride match next Friday**, **June 21st** and the **Orlando City match on Wednesday**, **September 18th**. Each package includes **tickets to_both matches**.

Information regarding ticket packages can be found on the flyer below. Please reach out directly to **Alex Quillin** at aquillin@orlandocitysoccer.com to secure your tickets.

For individual tickets, please click the links below.

Orlando Pride (June 21st) – CLICK HERE

Orlando City (September 18th) – CLICK HERE





CONGRATULATIONS TO OUR JUNE MEMBERS OF THE MONTH



Milton Castellanos
Hyatt Place Orlando IDrive/Convention Center



Mirella Thomas
Unimac Management

MEET THE SILVER



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UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- HEAT Committee Meeting (6/18/2024)
- 2024 HEAT Committee Meeting #1 (6/18/2024)
- CARES Collection Drive for Students in Need (6/20/2024)
- 2024 GIVES Luncheon Scholarship Honorees & Grant Recipients (6/20/2024)
- 2024 Orlando Pride Match Hospitality Night (6/21/2024)
- CFHLA VIP Member Breakfast (6/25/2024)
- Downtown Hoteliers Luncheon (6/25/2024)
- Employee Relations Committee Meeting (6/25/2024)
- New Member Orientation June 26th (6/26/2024)

Click Here to View Upcoming

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

VIEW JOB POSTINGS

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About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.