

June 21, 2024



CFHLA Awards \$187,550 in Student Scholarships and Grants during Annual GIVES Luncheon

Yesterday, the Central Florida Hotel and Lodging Association, in partnership with our CFHLA Foundation, was proud to host our annual **Gives Luncheon** and **CARES Collection Drive** at the <u>Embassy Suites by Hilton Orlando Lake Buena Vista South</u> (Thank You, Dennis Hale, General Manager).

In total, the CFHLA Foundation was thrilled to award \$187,550 in student scholarships and grants this year!

Additionally, this luncheon featured the following highlights including:

 \$142,600 was distributed to 64 Hospitality Student and Family Member Scholarship recipients. Among the 64 scholarship recipients was sixteen recently graduated
 Central Florida High School seniors. This doubled last year's totals.



- Johan Miranda, was selected as our newest Don and Lorraine
 Freeberg Foundation Scholarship recipient. Johan recently
 graduated in May from Lyman High School and will continue his
 education this fall at Valencia College. Johan will be receiving a
 \$40,000 Scholarship, with a disbursement of \$10,000 over the
 course of four years and a paid internship opportunity at the
 Caribe Royale Orlando, the Embassy Suites Orlando Lake Buena
 Vista South, and the Buena Vista Suites Orlando.
- The CFHLA Foundation has now awarded nearly \$1,300,000 in hospitality student scholarships since its inception in 2000.
- Six Hospitality Education and Community Grants were awarded for a total of \$44,950.
- The recognition of 104 CFHLA Members, consisting of Lodging and Allied Members, who took part in the CFHLA's Adopt-A-School Partnership throughout the 2023-2024 academic year. This was a 17% increase from the 2022-2023 academic year.



With workforce and career development included into our new CFHLA fiveyear strategic plan, we are excited to be able to support these hard-working students as they enter the next step of their educational journey that will prepare them to begin their future careers within the hospitality and culinary industry.

<u>CLICK HERE</u> to read the entire press release about this year's CFHLA Gives Luncheon.

A full list of the six educational and community grant honorees, along with the 64 student scholarship recipients and a link to the professional photos taken during the Luncheon, will be included in next week's edition of the *Back of House*.

A Special Thank You to our Outstanding
2024 CFHLA Gives Luncheon Sponsors including:







AV Partner:



In-Kind Printing Sponsor:



In-Kind Décor Sponsor:



In-Kind Photographer:



CFHLA Collects More than 27,000 items during CFHLA Cares Collection Drive

Additionally, CFHLA held a **CARES Collection Drive** prior to and during the Gives Luncheon. Through the incredible generosity of our partners and

members, more than 27,000 items were donated to support Central Florida students in need throughout the region.

The hospitality industry is a tremendous asset to the Central Florida community and through our collaborative efforts, we are grateful for the continued opportunity to positively impact the lives of our local residents and partners in need.

Thank you to each of our members who generously contributed and supported yesterday's Cares collection drive.







CFHLA Hospitality Gala Payment Plan Now Available



Register Today! July Allied Relations Council Breakfast



ALLIED RELATIONS COUNCIL BREAKFAST

"Why the Political Process is so Important and
How it Affects Your Business and the
Hospitality Industry"

Tuesday, July 9, 2024, 8:00AM - 9:00AM

Sheraton Orlando Lake Buena Vista 12205 South Apopka Vineland Rd, Orlando, FL 32836

Moderated by:



Jay Leonard
General Manager
Wyndham/Wyndham Garden Lake Buena
Vista Resort, Disney Springs Resort Area
Chdir, CFHLA PAC & PC

Featured panelists:



Cindy Andrews
President
Sunbrite Outdoor Furniture
Board Member, CFHLA PAC & PC



Jon McGavin
Area General Manager
Grande Lakes Orlando
Board Member, CFHLA PAC & PC Board



Jason Lopez General Manager DoubleTree by Hilton at the Entrance to Universal Orlando Board Member, CFHLA PAC & PC



Wade Michael General Manager Staybridge Suites - Orlando Royale Parc Suites Board Member, CFHLA PAC & PC Board

Corporate Sponsor:



Registration: \$35 per person CLICK HERE to Register

All registrations are due by Wednesday, July 3, 2024. Cancellations must be submitted in writing to faith.moore@cfhla.org and will not be taken after Tuesday, July 2, 2024 at 2:00PM.

CENTRAL FLORIDA HOTEL & LODGING ASSOCIATION | 6675 WESTWOOD BLVD. SUITE 210 | ORLANDO, FL 32821
PHONE: 407-313-5000 | WEBSITE: WWW.CFHLA.ORG

CLICK HERE TO PURCHASE BODY AD

Walt Disney World Travel & Tourism Summer Social

On Monday, June 17th, <u>Walt Disney World</u> hosted their **Travel & Tourism Summer Social** at the new Walt Disney World Store located on the corner of International Drive and Sand Lake Road.

This Walt Disney World Store is open daily for guests to purchase park tickets or merchandise. The store also features an interactive station where guests can find more information on Disney Vacation Club, theme parks, resorts or Disney Cruise Line.

Thank you for inviting CFHLA and our partners to enjoy complimentary beverages and signature food from each of the four parks, take photos with Princess Tiana and Prince Naveen from Disney's Princess and the Frog, and connect with Javier Moreno, Jodi Bainter and the rest of the new Central Florida Sales leadership team!



DreamWorks Land Debut at Universal Orlando Resort

Summer just got more exciting with this week, with the official debut of several all-new, must-see experiences at <u>Universal Orlando Resort</u>. Guests of all ages can now immerse themselves in the magic of **DreamWorks Land** – an expansive, vibrant themed environment inspired by beloved characters from DreamWorks Animation's Shrek, Trolls, and Kung Fu Panda.



The new **DreamWorks Land** features your favorite DreamWorks characters and enjoy an array of interactive attractions, live entertainment, and unique dining options. Meet Shrek and Donkey, dance with the Trolls, and embark on thrilling adventures with Po from Kung Fu Panda. This lively new area promises fun and excitement for guests of all ages, making it a perfect destination for families and animation enthusiasts alike.

Additionally, as the sun sets, the fun continues with the **CineSational: A Symphonic Spectacular**. This riveting new nighttime lagoon show combines breathtaking visuals, dynamic water effects, and a symphonic soundtrack that brings Universal Orlando's iconic films to life. Don't miss this aweinspiring spectacle that's sure to be the highlight of your evening.

Lastly, in The Wizarding World of Harry Potter – Hogsmeade, prepare to be enchanted by **Hogwarts Always**, an all-new castle projection show. This magical display illuminates Hogwarts Castle with stunning visuals and music, celebrating the enduring legacy of Harry Potter. Whether you're a die-hard fan or new to the wizarding world, this show is a must-see.

Universal Orlando's latest additions will offer something for everyone, ensuring that our guests this summer will be filled with unforgettable memories.

Don't Miss Out on CFHLA's Hospitality Night With the Orlando Pride and Orlando City

Once again, CFHLA is partnering with <u>Orlando City Soccer Club</u> and the <u>Orlando Pride</u> to host Hospitality Nights this summer and fall. Discounted ticket packages are available for tonight's **Orlando Pride match**, and the <u>Orlando City match on Wednesday</u>, <u>September 18th</u>. Each package includes <u>tickets to both matches</u>.

Information regarding ticket packages can be found on the flyer below. Please reach out directly to **Alex Quillin** at aquillin@orlandocitysoccer.com to secure your tickets.

For individual tickets, please click the links below.

Orlando Pride (Tonight, June 21st) – CLICK HERE

Orlando City (September 18th) – CLICK HERE





CONGRATULATIONS TO OUR JUNE MEMBERS OF THE MONTH



Milton Castellanos

<u>Hyatt Place Orlando I-</u>

<u>Drive/Convention Center</u>



Mirella Thomas

<u>Unimac Management</u>

MEET THE SILVER



Did You Know... At <u>Withum</u>, we strive to improve our communities through active participation in business, encouraging team members to serve on local boards and committees, as well as to take time for civic and charitable activities. In 2023, people of Withum volunteered over 7,000 hours to create a positive impact for at least 83 different charitable organizations. Our annual Withum Week of Caring, designed to promote volunteerism and other charitable activity, led to more than 300 volunteer hours being donated

across 15 organizations in Central Florida by team members of Withum over the course of just three days.

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- 2024 Orlando Pride Match Hospitality Night (6/21/2024)
- CFHLA VIP Member Breakfast (6/25/2024)
- Downtown Hoteliers Luncheon (6/25/2024)
- Employee Relations Committee Meeting (6/25/2024)
- New Member Orientation June 26th (6/26/2024)
- <u>CFHLA I-Drive/LBV Area General Managers</u> Reception (6/27/2024)

Click Here to View Upcoming

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

VIEW JOB POSTINGS

CONNECT WITH CFHLA



WWW.CFHLA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.